MEXICAN CARIBBEAN

- Holbox
- Isla Mujeres
- Isla Cozumel
- Cancun
- Playa Carmen
- Puerto Morelos
- Riviera Maya
- Maya Ka'an
- Grand Costa Maya
- Mahahual
- Bacalar
- Chetumal
### 2019

<table>
<thead>
<tr>
<th>TOTAL OF TOURISTS</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,006,763</td>
<td></td>
</tr>
<tr>
<td>941,403</td>
<td></td>
</tr>
<tr>
<td>6,516,021</td>
<td></td>
</tr>
<tr>
<td>684,174</td>
<td></td>
</tr>
<tr>
<td>7,247,606</td>
<td></td>
</tr>
<tr>
<td>518,034</td>
<td></td>
</tr>
</tbody>
</table>

### 2020

<table>
<thead>
<tr>
<th>TOTAL OF TOURISTS</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,363,072</td>
<td></td>
</tr>
<tr>
<td>405,733</td>
<td></td>
</tr>
<tr>
<td>3,369,702</td>
<td></td>
</tr>
<tr>
<td>245,835</td>
<td></td>
</tr>
<tr>
<td>1,132,101</td>
<td></td>
</tr>
<tr>
<td>107,028</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL OF TOURISTS, VISITORS AND CRUISE SHIP PASSENGERS 2019:**

**22,858,402**

**TOTAL OF TOURISTS, VISITORS AND CRUISE SHIP PASSENGERS 2020:**

**8,623,471**
2020

- 102K rooms in the Mexican Caribbean
- By the end of 2019: +6k new rooms
- 45% of retaining tourists
- 28 natural protected areas
- Mayan history and culture
<table>
<thead>
<tr>
<th>From</th>
<th>To</th>
<th>Distance in Miles</th>
<th>Distance in KM</th>
<th>Approximate time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cancun airport</td>
<td>Cancun center</td>
<td>10</td>
<td>16</td>
<td>20 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Cancun hotel zone</td>
<td>12</td>
<td>20</td>
<td>25 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Puerto Morelos</td>
<td>16</td>
<td>26</td>
<td>22 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Playa del Carmen</td>
<td>32</td>
<td>51</td>
<td>41 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Puerto Aventuras</td>
<td>47</td>
<td>76</td>
<td>1 h</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Akumal</td>
<td>57</td>
<td>92</td>
<td>1 h 10 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Tulum</td>
<td>73</td>
<td>117</td>
<td>1 h 30 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Punta Allen</td>
<td>106</td>
<td>170</td>
<td>3 h</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Mahahual</td>
<td>212</td>
<td>342</td>
<td>4 h 10 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Bacalar</td>
<td>206</td>
<td>331</td>
<td>3 h 40 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Chetumal</td>
<td>231</td>
<td>371</td>
<td>4 h 26 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Cozumel</td>
<td>47</td>
<td>75</td>
<td>1 h 46 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Isla Mujeres</td>
<td>20</td>
<td>33</td>
<td>45 min</td>
</tr>
<tr>
<td>Cancun airport</td>
<td>Holbox</td>
<td>89</td>
<td>144</td>
<td>1 h 40 min</td>
</tr>
</tbody>
</table>
The Mexican Caribbean has 3 International Airports:

- Cancun International Airport  
  (25,481,989 passengers in 2019)  
  (10,790,491 passengers in 2020)  

- Cozumel International Airport  
  (546,423 passengers in 2019)  
  (240,567 passengers in 2020)  

- Chetumal International Airport  
  (338,303 passengers in 2019)  
  (132,329 passengers in 2020)
ARRIVALS TO CANCUN INTERNATIONAL AIRPORT

Week type: Winter 2018 - 2019

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily average of international arrival flights</td>
<td>179</td>
</tr>
<tr>
<td>Daily average of national arrival flights</td>
<td>100</td>
</tr>
<tr>
<td>Daily average arrival flights</td>
<td>279</td>
</tr>
</tbody>
</table>

Source: ASUR Statistics
Direct Flights to: Cancun

United States: Atlanta, Austin, Baltimore, Boston, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Filadelfia, Hartford, Houston, Indianápolis, Kansas, Los Angeles, Miami, Minneapolis, Nashville, Nueva York, Orlando, Phoenix, Portland, Raleigh, Salt Lake, San Diego, San Francisco, San Jose, San Luis, Seattle, Tampa, Washington,
Direct Flights to: 

Canada: Toronto, Montreal, Calgary
Direct Flights to: cancun

South America: Bogota, Boston, Buenos Aires, Caracas, Guatemala, Lima, Panama & Valencia (Venezuela)
Direct Flights to: Cancun

Europe:

Great Britain: London.

Germany: Frankfurt, Munich & Dusseldorf.

France: Paris

Italy: Milan.

Switzerland: Zurich.
MAJOR AIRLINES with DIRECT FLIGHTS from/to CANCUN

• Direct flights from **USA**: United Airlines, American Airlines, Delta, Jet Blue, South West, Alaska, Spirit, Frontier Airlines, South West & Sun Country.

• Direct flights from **Canada**: Air Canada, Sunwing, WestJet & Swoop.

• Direct flights from **Europe**: British Airways, Air France, Air Transat, Edelweiss, Lufthansa & Turkish.

• Direct flights from **LATAM and the Caribbean**: Argentina Airlines, Avianca, Copa, Latam, Rutaca & Turpial.
cancun
• Located in the North part of the Mexican Caribbean.
• White sandy beaches and turquoise waters.
• Excellent air connectivity.
• State-of-the-art meeting facilities.
• 196 hotels (of which 50 of them offer meeting space) and more than 38,599 rooms.
✓ Mayan culture.
✓ A wide range of entertainment options/ unique shopping experience.
✓ Extraordinary culinary experiences.
✓ Prestigious hotels awarded with 4 or 5 diamonds by the American Automobile Association (AAA).
✓ Thrilling water activities.
MEETINGS

Cancun has become a very popular destination among the MICE travel market, due to the state-of-the-art meeting facilities, top quality F&B, 5-star services, excellent air connectivity, the easy budgeting it offers.

The Cancun Center has a 152,847 sq. ft. Area (14,200 m2) 10 divisible rooms, catering service for more than 5,000 people.

ICCA Ranking position 2019:
- 1st city of Mexican Republic
- 3rd place in Latin America
- 23rd place 197 Congresses worldwide

• The Moon Palace Arena has more than 3,000 rooms and 276.984 sq.ft. (25,742 m2) space.
MEETINGS

• Destination Management Companies (DMC’s), corporate events planners, A&V, transportation, customs services, professional catering, simultaneous translation, among others.

• In terms of technology, Cancun is on a par with other top destinations, as it has international renowned suppliers and producers who offer the latest in technology with the highest quality standards.

• Tax free program for congresses, exhibitions and international conventions.
Cancun is member of the following associations:

- **ICCA** – International Congress & Convention Association
- **MPI** – Meeting Professionals International
- **SITE** - Society for Incentive Travel Excellence
- **DI** - Destinations International
- **PCMA** - Professional Convention Management Association
Puerto Morelos is an adventure destination that offers a lot of natural wonders such as mangroves, the exuberant jungle, and cenotes.

Extraordinary natural attractions:

- The Cenotes Route.
- The National Reef Park of Puerto Morelos.

66 hotels with 6,619 rooms available.
MEXICAN CARIBBEAN
Riviera Maya

- It has 81 miles of coastline.
- Riviera Maya straddles:
  - Tulum
  - Playa del Carmen

- It is a tourist destination that has it all: beautiful beaches, stunning archeological sites, amazing cenotes, wonderful underwater caves, exciting parks and great restaurants.
- 506 hotels with 57,400 rooms available.
• **World-class spas** that offer **ancestral wellness treatments**.

• Impressive archeological sites, such as **Tulum** and **Coba**, and stunning **cenotes**.

• Different **entertainment options**.

• A wide variety of **theme parks**.
MEETINGS

- **Riviera Maya** has many beautiful resorts providing a great service and outstanding amenities for Meetings, Incentives, Conferences and Exhibitions (MICE).

- Over *50 hotels* and resorts (*21,317 rooms* available) featuring modern facilities for all kind of events, with more than *327,746 sq. ft. (31,230 m2)* for meeting space.

- **Hard Rock Riviera Maya** has a total of *1,264 rooms* and *8,557.80 m2* of space available for conferences and conventions. And it has a total of 33 venues for events within which 26 are outdoor spaces.
MEETINGS

• **Barceló Maya Arena** has 850 rooms and 21,000 m² (226,042.11 sq.ft.) and it can hold up to 8,000 people. It is the largest and most important meeting project in the Riviera Maya. The Convention Center has 42 venues, a total of 178,221.7 ft² with multifunctional spaces for exhibitions, congresses, conventions and events.

• Destination Management Companies (DMC’s), corporate events planners, A&V, transportation, custom services, professional catering, translation services, high quality event suppliers.

• In terms of technology, **Cancun offers the latest in technology with the highest quality standards.**

• **Zero value-added tax (VAT)** for congresses, exhibitions and international conventions.
Riviera Maya is **member of the following associations**:

- **ICCA** – International Congress & Convention Association
- **MPI** – Meeting Professionals International
- **SITE** – Society for Incentive Travel Excellence
- **DI** – Destinations International
- **PCMA** – Professional Convention Management Association
Their exuberant nature, lagoon systems, calm-water beaches, history, culture, archeological sites and attractions make this area a true paradise full of relaxation, fun and adventure.
DIRECT FLIGHTS:

From Mexico: Mexico city, Guadalajara.
• **Bahia Boulevard**, perfect place to walk along at sunset and enjoy the **Sculpture Corridor**.

• Visit the **Mayan Culture Museum** and the **Museum of the City of Chetumal**.

• In **Calderitas**, you can find many restaurants that serve Mexican traditional dishes based mainly on fresh seafood. Calderitas is only 9 kilometers away from Chetumal.

• **Cocodrilo Dorado Cenote**, 110 kilometers away from Chetumal.
MEETINGS

- **Chetumal International Convention Center**: A modern building that pays homage to the Mayan culture, designed by Mexican architect Pedro Ramírez Vázquez.
- It can hold all kinds of events, exhibitions, conferences, executive meetings and much more.
- It can hold up to 2,500 people on its 29,743 sq.ft. Located in Boulevard Bahía.
BACALAR
A “Pueblo Mágico” (magic town) located 30 minutes away from Chetumal.

It stands out because of its natural attractions:

- The Lagoon of Seven Colors
- Cenote Azul
- The Bacalar Rapids
- The Pirates’ Canal
• **Fishermen village** located less than 2 hours away from Chetumal.

• Calm beaches.

• **Banco Chinchorro Biosphere Reserve**, the biggest atoll reef in Mexico.

• **Xcalak**, an unspoiled beach with a great marine biodiversity.
Archaeological places:

Oxtankah
Chacchoben
Kohunlich
Dzibanché
Kinichná
• 75 hotels with 2,187 rooms available.

• 90 hotels with 1,050 rooms available.

• 44 hotels with 577 rooms available.
Newest tourist spot in the Mexican Caribbean.

Located in the north part of Cancun, 30 minutes away from the airport and 20 minutes away from Cancun’s hotel zone.

It stands out due to its beautiful surroundings: Mangroves, sand dunes, tropical jungle, white sandy beaches and turquoise waters.

Exclusive resorts, which place it as one of the most relaxing destinations.
Attractions

- Golf course.
- Isla Blanca beach.
- El Meco archaeological site.
DIRECT FLIGHTS to: **Isla Cozumel**

**United States**: From United States:
Philadelphia, Chicago, Dallas, Houston, Miami, Denver, Minneapolis, & Charlotte.
DIRECT FLIGHTS to: ISLA CoZuMel

From Canada: Toronto & Montreal (April 2021)
DIRECT FLIGHTS to: **Cozumel**

**From Mexico:** Mexico City.
• An authentic **paradise** with white sand beaches, beautiful sunsets, and world famous coral reefs.

• **5 Natural Reserves** including 46 acres of the National Marine Park: **Colombia Lagoon, Chankaanab Lagoon, Cozumel Reef National Marine Park, Cozumel Protected Wetlands and Rainforest** and the **botanical gardens** of Chankaanab Park.

• **66 hotels** with **4,701 rooms** available.
MAIN ATTRACTIONS

- Punta Sur Park
- Isla de la Pasion
- San Gervasio
- Parque Chankaanab
- Pueblo del Maiz Park
- Cozumel pearl farm
- Over more than 35 dive sites
Cozumel Convention Center is located a few block away from downtown.

- Total meeting space 18,298 sq.ft. (1,700 m²).
- Over 14 hotels that can host meeting events, offering different venues.
Isla Mujeres

- A charming island located 6 kilometers north east of Cancun (7 km long and 500m wide).
- A “Pueblo Magico” full of romantic and relaxing vibes.
- At “Punta Sur” you can visit the worship site to Ixchel (goddess of fertility)
- It is the perfect place to enjoy some of the most exciting water activities.
- 66 hotels with 8,316 rooms.
A cozy little island located in the north of the Mexican Caribbean, within the Yum Balam Ecological Reserve. It is 40 kilometers long and 2 kilometers wide.

A truly relaxing paradise, ideal for a pleasant getaway.

Bird watching and swim with the whale shark (May - September).

80 hotels with 1,131 rooms available.
• A beautiful region located in the heart of the Mexican Caribbean.

• **Unique experiences** surrounded by mesmerizing landscapes.

• An ecotourism destination that promotes the sustainability and conservation of the Sian Ka´an Biosphere Reserve.

• Mayan culture.
DESTINATIONS

- Chunhuhub
- Felipe Carrillo Puerto
- Kantemó
- Muyil
- Noh-Bec
- Punta Allen
- Punta Herrero
- Señor
- Tihosuco
WEDDINGS
ROMANCE
MEXICAN CARIBBEAN
• The perfect paradise for a wedding, honeymoon, wedding anniversary, vow renewal, or simply a romantic getaway.

• Spectacular venues: beaches, chapels, sea and the lagoon view, palapa, a beach and lagoon club, decks, gazebos, Mexican haciendas or a fancy ballroom in an upscale resort.

• Ceremonies: Catholic, Christian, Hindi, Mayan and underwater.

• Certified wedding planners, professional wedding catering suppliers, florists, music bands, dj’s, mariachi bands, makeup and hairstyle artists, photographers and more.

• LGBTQ weddings.
• XCARET: Xavage, Xoximilco, Xenses, Xplor, Xcaret and Xenotes.
• Cirque Du Soleil - Joyà
• Jungala Water Park
• Parque Maya (hotel zone Cancun)
• Reserva Nativa (located in Solferino)

PARKS

• Selvatica
• Rio Secreto
• Ventura Park (hotel zone Cancun)
• Alltournative: Snorkel Native Park, Emotions Native Park and Jungla Maya Native Park.
SUSTAINABILITY ACTIONS

• 20 Blue Flag Certified Beaches (throughout the state).
• Sea Turtle and Blue Crab protection programs.
• Beach cleaning.
• Recycling actions.
• Coral Reef Restoration Program- Cozumel
WHY CHOOSE THE MEXICAN CARIBBEAN?

• Air connectivity.
• Amazing destinations.
• Unique experiences.
• Mayan culture and history.
• Wide range of lodging options.
• Gastronomy.
• Mexican hospitality.
• Great entertainment options.
FIND US ON:

Cancun
- CancunTravel
- CancunCVB
- VisitCancun
- VisitCancun

Riviera Maya
- RiveraMaya
- RiveraMaya
- RiveraMayaMX
- RiveraMaya

Grand Costa Maya
- GrandCosta_Maya
- Grand.CostaMaya

Isla Cozumel
- VisitCozumel
- VisitCozumel
- MyCozumel
- IslaCozumel

www.mexicancaribbean.travel
Thank you